

Become an **AMOS** Ambassador

Health & Hope

Complete one of the following activities by yourself or with a group to become an **AMOS Ambassador**, someone who loves AMOS and wants to help share with others about the impact of our work in Nicaragua!



Donate Your Birthday

Before your birthday, anniversary, wedding, or other celebration, set up a fundraising page [here](#) or on Facebook. Share your fundraiser, and ask friends and family to make a donation to AMOS to help you celebrate your special day!



Take on a Challenge

Sign up to participate in a local walk, run, or ride, or organize your own challenge. Set up a fundraising page [here](#), and ask friends and family to support you by making a donation to AMOS in your honor.



Host an Event

Organize an in-person or [virtual](#) fundraiser to support AMOS at your home, workplace, school, church, or online. Set a fundraising goal, and ask participants and guests to make donations to AMOS before or during the event.

Share your experience with us at communications@amoshealth.org, and we will send you a certificate and recognize you as an **AMOS Ambassador** on social media, on the AMOS campus, and in our Annual Report.

Thank you for sharing health and hope!

Donate Your Birthday



Before your birthday, anniversary, wedding, or other celebration, **set up a fundraising page here** or on Facebook. Share your fundraiser via email and on social media, and ask your friends and family to make a donation to AMOS to help you celebrate your special day!

Sample Email to Send to Friends and Family

Dear {First Name},

To celebrate my birthday this year, I am raising money for AMOS Health & Hope, a non-profit organization that improves the health of impoverished communities by working alongside them in health, education and development.

{Include a few sentences about your personal experience with AMOS, or why you care about AMOS' work.}

Will you celebrate my birthday with me by making a donation to AMOS in my honor?

Your gift to AMOS will:

- Provide life-saving medical care to kids with pneumonia or diarrhea
- Help community health workers promote healing during Nicaragua's national crisis
- Empower communities to transport patients to the nearest health center in emergencies
- Supply free medications to rural communities for families in need
- Bring health and hope to pregnant moms and their babies

Thank you for celebrating with me by supporting AMOS. Together, we can make a difference!

With love and gratitude,

{Your Name}

Sample Social Media Post

To celebrate my birthday this year, I am raising money for AMOS Health & Hope, an organization that improves the health of impoverished communities by working alongside them in health, education and development. {Include a sentence about your personal experience with AMOS, or why you care about AMOS' work.} Will you celebrate my birthday with me by making a donation to AMOS in my honor? Together, we can make a difference!

Take on a Challenge



Register for a walk, run, or ride (find events near you at usacycling.org, runningintheusa.com, or marathonguide.com), or organize your own challenge. **Set up a fundraising page here**, and ask friends and family to support you by making a donation to AMOS in your honor.

Sample Email to Send to Friends and Family

Dear {First Name},

On {date of your challenge}, I will be {describe the challenge you will be taking on} to raise money for AMOS Health & Hope, an organization that improves the health of impoverished communities by working alongside them in health, education and development.

{Include a few sentences about your personal experience with AMOS, or why you care about AMOS' work.}

Will you sponsor me in {your challenge} by making a donation to AMOS in my honor?

Your gift to AMOS will:

- Provide life-saving medical care to kids with pneumonia or diarrhea
- Help community health workers promote healing during Nicaragua's national crisis
- Supply free medications to rural communities for families in need
- Empower communities to transport patients to the nearest health center in emergencies
- Bring health and hope to pregnant moms and their babies

Thank you for sponsoring me by supporting AMOS. Together, we can make a difference!

With love and gratitude,

{Your Name}

Sample Social Media Post

On {date of your challenge}, I will be {describe the challenge you will be taking on} to raise money for AMOS Health & Hope, an organization that improves the health of impoverished communities by working alongside them in health, education and development. {Include a sentence about your personal experience with AMOS.} Will you sponsor me in {your challenge} by making a donation to AMOS in my honor? Together, we can make a difference!

Host an Event



Organize an in-person or **virtual fundraiser** to support AMOS at your home, workplace, school, church, or online. Set a fundraising goal, and ask participants and guests to make donations to AMOS before or during the event.

Possible Event Ideas

- Themed Dinner Party
 - Bake Sale or Cook-Off
 - Outdoor Movie Night
 - Benefit Concert or Talent Show
 - Karaoke Night
 - Casual Friday
 - #GivingTuesday Campaign
 - Mission-Focused Worship Service
 - Decade Dance
 - Family Field Day or Picnic
 - Ice Cream Social
 - Balloon or Lantern Release
 - Pet Parade (dress up your pets and award prizes!)
 - Hawaiian Luau
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Before Your Event

- Create a theme and set a fundraising goal
 - Set a ticket price or suggested donation amount for the event and/or its various activities
 - Send out invitations and post flyers
 - Set up an **online fundraising page** so people can donate by credit card
 - Make a Facebook event page with all of the event details
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During Your Event

- Show your guests how their donation will help people! Your gift to AMOS will:
 - Provide life-saving medical care to kids with pneumonia or diarrhea
 - Help community health workers promote healing during Nicaragua's national crisis
 - Empower communities to transport patients to the nearest health center in emergencies
 - Supply free medications to rural communities for families in need
 - Bring health and hope to pregnant moms and their babies
 - Share your personal experience with AMOS
 - Watch an **AMOS video**, or use our "About AMOS" talking points to showcase our work
 - Take photos!
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After Your Event

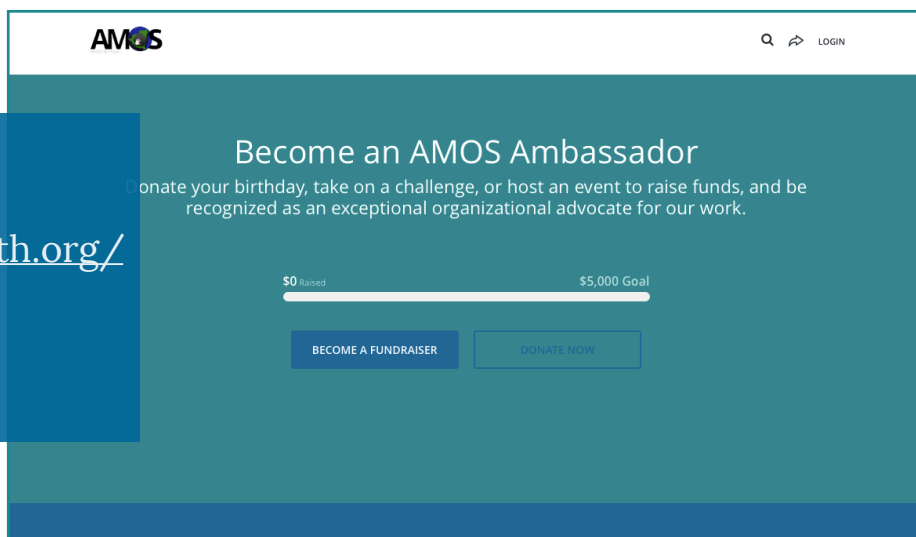
- Send thank you notes or emails to guests and let them know how much you raised together!
- Post your event photos! Tag AMOS or send them to us at communications@amoshealth.org

Set up a Fundraising Page



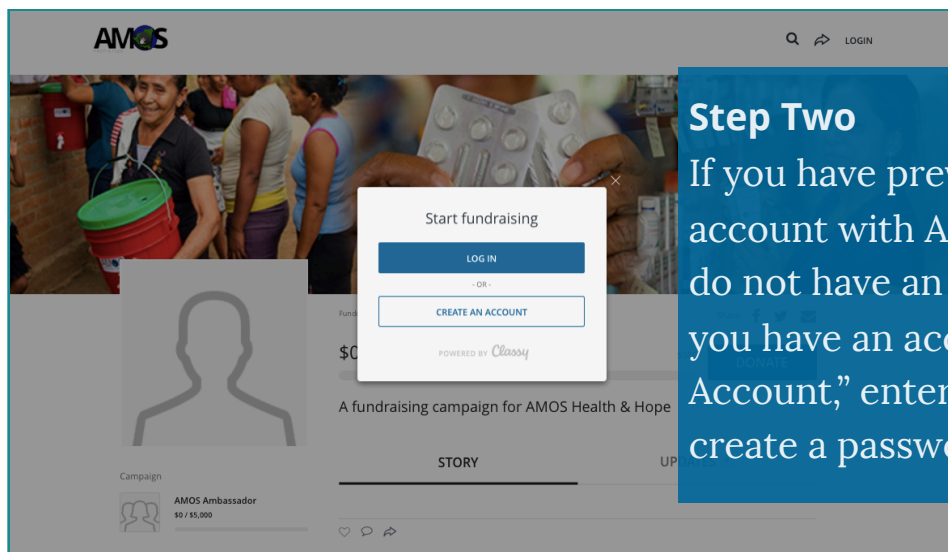
Step One

Navigate to donate.amoshealth.org/AMOSambassador.
Click “Become a Fundraiser.”



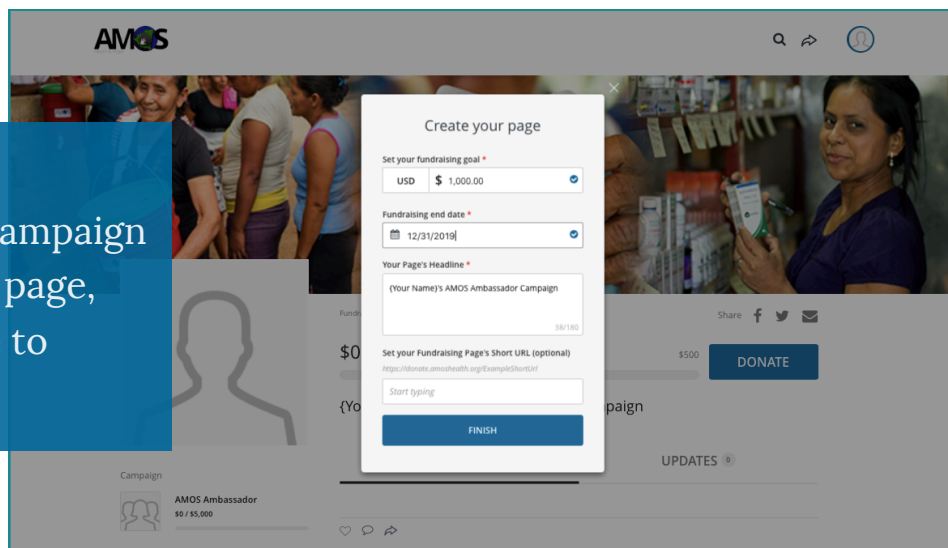
Step Two

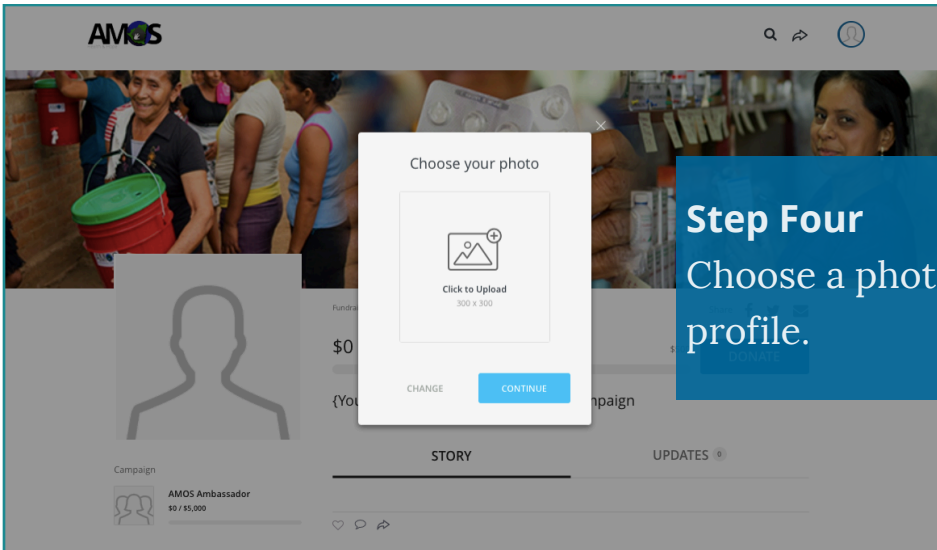
If you have previously created a donor account with AMOS, click “Log In.” If you do not have an account or are unsure if you have an account, click “Create an Account,” enter your email address, and create a password.



Step Three

Set your fundraising goal, campaign end date, headline for your page, and add-on word or phrase to create a short URL.





Step Four

Choose a photo for your fundraising page profile.

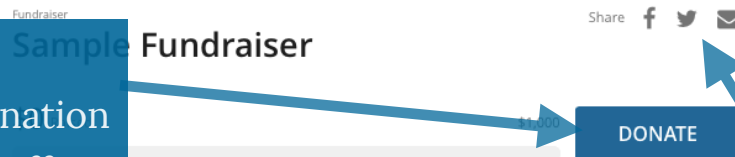
Step Five

Click “Manage” to edit your photo, customize your story, track your donations, send email and thank you templates, or edit your campaign details. Save your changes, and click “View” to go back to your page again.



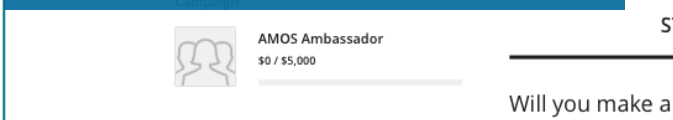
Step Six (Optional)

Click “Donate” to make a donation through your page and kick off your fundraising!



Step Seven

Launch your fundraising campaign! Click on the “Share” icons to share your fundraiser via Facebook, Twitter, and email.





Mission

AMOS Health & Hope is a Christian non-profit organization that exists to improve the health of impoverished communities by **working alongside them in health, education, and development.**

Our Name

AMOS Health & Hope stands for *A Ministry Of Sharing Health and Hope*. The name is also inspired by the prophet Amos from the Old Testament of the Bible. Amos was a farmer who spoke out against the injustices of his time. His message about **justice flowing everywhere** is still relevant today.

How does AMOS work?

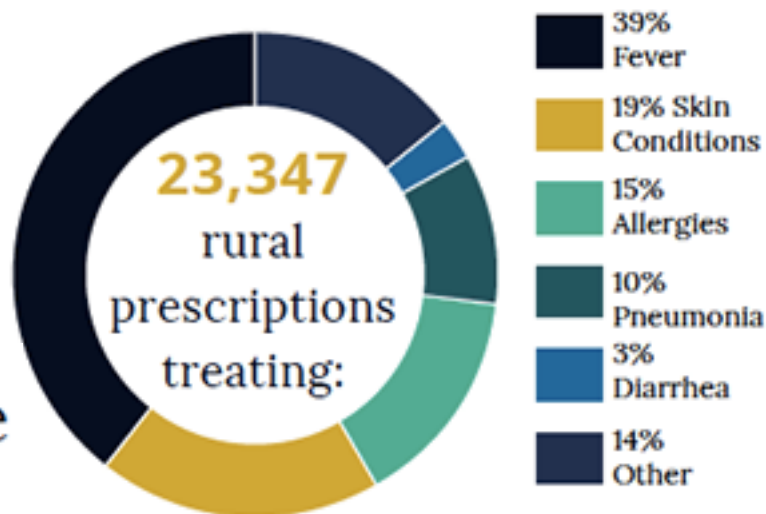
AMOS works with **community-based primary health care** - health care for and by the community, working together to achieve health for all. AMOS works by invitation only, meaning that we only serve communities that request our services. Once a community has asked for assistance, AMOS comes alongside and helps the community to identify local leaders who will take up the cause of good health.

These local leaders then form a health committee, which works in conjunction with a health promoter, an individual who receives basic medical training in order to provide **treatment, medicine, and preventive care**. Together, the committee and the promoter help to care for every individual in their community, with special attention given to the most vulnerable people - primarily pregnant mothers, newborns, and children under the age of two.

Our Impact

AMOS' work has changed the lives of individuals, families, and communities across Nicaragua. Our motto is that every person counts and is counted. Through a community census, health promoters identify the most vulnerable patients and make **home visits** to check in on them.

13,879 rural home visits made



Through our health promoters' hard work and sacrificial service, **there were no maternal or neonatal deaths in 2017.**

630 community health volunteers trained,
serving **69,801** people across Nicaragua

100%
reduction in
neonatal
deaths

80%
reduction in
child deaths

0
maternal
deaths

Community clinics in remote areas increase access to health care, but prevention of illness and promotion of health is just as important. This is why we also work to improve access to **clean water, sanitation, and hygiene**, to prevent water-borne illnesses that cause diarrhea and contribute to child malnutrition.

Thank you for sharing health and hope with those who need it most!

4,850 people with
clean drinking water